



TECHNOVANZA

Taking Technology To Society



In association with Entrepreneurship Cell, VJTI



BIZDEV

Introduction

The ability of learning from other's mistakes is sets us humans apart from the while animal kingdom. Thumb rule of getting successful in any business is watch, observe and learn. But reading into these business tactics and strategic moves is not child's play. Even the wise and grown men and women fail to interpret the changes and face a big loss. Do you have the skill of reading into threats and opportunities of marketing changing with every passing second? Do you have what it takes to become a businessman or businesswoman?

Mode of conduct:

Google meet

Google Classroom

Team Specifications:

A team may consist of maximum 4 members.

**Round 1: Let's check the perquisites**

The participants will be assigned a quiz on google classroom on Sunday, 7th March, 2021. The layout of quiz will be shared on the google classroom, to which you will be added after registration. Participants need to attempt this quiz and participants with 80% percentile will be qualifies for the next round. The quiz will be based on technical and ethical questions related selected business domain.

Round 2: Brainstorm it

Once qualified for second round, the participants will be allotted a case study of a business and its policy for settling in new region. The participants need to prepare a presentation as to how the policy has loopholes, how it might fail and how some stages of the policy can be a stepping stone for the business to flourish in the new region. The presentation needs to have slides less than or equal to 10. The participants have to submit their entries by 11:59 PM on 11th March 2021 on the google classroom. The entries made by the participants will be screened by our panel of judges and best five entries will be shortlisted

Round 3: Succès fou

The shortlisted teams will be presented with an opportunity to present their presentation to the panel of judges. Top one entry deemed by the panel will be announced as winner.

Judging Criteria:

1. Depth of study
2. Identification of potential threats, limitations, opportunities and scope
3. Interpretation of data
4. Attention paid to minute details
5. Understanding of market trends



General Instructions:

1. Layout of rounds can be changed by the organizers of events at any point of time.
2. No rash behaviors with the organizers will be tolerated.
3. While attending quizzes or submitting Pdfs and other materials for your work or attending interactive rounds, make sure you are well connected to internet as no complaints regarding low internet speed or poor connections will be entertained and time period given for the particular round will be followed strictly.
4. Organizers decision will be final.

Certification Policy:

1. Certificate of Participation will be awarded to all the teams.
2. Certificate of Excellence will be given to the top three teams.
3. Disqualified teams will not be considered for any certification.

Cash prize of INR 16000 to be won.

Contact us:

1. Vedika Sankpal: 7620027951
2. Shrenil Chovatiya: 9867082257
3. Harshada Patil: 9766473265